The Town Center establishes itself as the new hub for the community. At the corner of Pacific Avenue and 5th Street, this cluster of community oriented experiences is one of the first glimpses of Medora visitors see when they approach the town from the east. With educational opportunities at every turn, the town center helps visitors to learn more of the history of Medora while the design itself aids in establishing the future of Medora as a center for North Dakota culture and adventure. Situated at the center of the re-imagined downtown, Northern Pacific Square creates a space for visitors and locals alike to gather and celebrate the history and culture of Medora.
Medicine Wheel Plaza honors the history and culture of the Native American tribes that are local to the area. Being a sacred symbol used by many Plains tribes, the medicine wheel is often used to represent all knowledge of the universe. The plaza takes the imagery of the wheel and embeds it into a paved surface oriented to the cardinal directions which visitors can interact with and learn more about its meaning and the history of the Native American tribes that have cared for the land for generations. The design also highlights the messenger that represents each direction with bronze statues. To preserve the plaza’s sacred nature, it has been located across Pacific Avenue, away from NP Square to provide a peaceful experience when visiting. Surrounded by trees and other vegetation, the space creates a serene location perfect for reflection.

**North: White**
- Messenger: Bison
- Symbolism: Mind, Old Age, Wisdom

**West: Black**
- Messenger: Bear
- Symbolism: Body, Adulthood, Bravery

**East: Yellow**
- Messenger: Wolf
- Symbolism: Spirit, Childhood, Generosity

**South: Red**
- Messenger: Eagle
- Symbolism: Soul, Adolescence, Fortitude
The Badlands Farmers Market is located on the Southern end of the site along Pacific Avenue. The design goal of this project was to create a visually attractive structure that people can walk around and interact with. To achieve this, a two-part open farmers market was designed. The farmers market houses sale of local goods and draws in a busy atmosphere of shoppers and tourists.

**SPACES**

1. West Structure
2. East Structure
3. Patio
4. Field
5. Storage
Shops On Fifth is located along the newly extended 5th Street. Making up the majority of the site, this development aims to provide locals and visitors of Medora a small-town walkable retail strip to allow for economic growth. Shops on 5th are comprised of a total retail space of 17,000 square feet. This space allows for nine retail shops, consisting of two restaurants, a taxidermist, a liquor store, a store for toys & gifts, a museum, a souvenir shop, an office, and a general store. Above the retail spaces are 40 hotel rooms with parking in the back. One of the design goals of developing this site was to create a sense of place for Medora. While walking through current Medora, the town lacks a downtown feel. The small-town vibe Medora gives off is important to preserve so when designing this stretch, western elements like wood siding, brick facades, and wooden balconies were used.
With the site of the current Medora Badlands Motel being revitalized, the need for lodging is still present. To facilitate this need, a new hotel is proposed for the site along 5th street and Broadway. This hotel replaces the Badlands Motel and seeks to densify, relocate, and update the lodging situation of central Medora. The new three-story building provides temporary lodging, a restaurant, and balcony views of the streets of Medora.
Coal Line Beers (CLB) is a brewery that proudly resides in the city of Medora. CLB prides itself in making some of the best in-house craft beers in North Dakota. It features a large beer hall that can be used to host many events from small company parties to wedding receptions. With the outdoor wrap-around patio, guests are able to take in views of the surrounding buttes of Medora. Because CLB brews in-house, they have the opportunity to educate the public on the steps for making a craft beer.
In anticipation of an increase in the population of Medora, as well as with consideration to existing housing challenges, these three separate housing complexes are being proposed. Each is designed to fit the lifestyles of various Medora residents, ranging in both size and level of separation. Keeping with the idea of a walkable downtown with pedestrian appeal, parking for the structures is placed away from the street face where possible, and otherwise kept low impact. While the specific design and materiality of each building varies, they all are in keeping with the established aesthetic style of downtown Medora, combining its charming historic character with modern amenities and outdoor space.

VIBRANT MEDORA
APARTMENTS & CONDOS
TEAM: TAYLOR HEMMESCH, JORDAN HENRY
Chimney Park has been redeveloped to accommodate the future influx of people coming to enjoy what Medora has to offer. Our goal is to make Medora a more walkable city and to establish this idea we created a new parking structure and shuttle area which accommodates both buses and horse drawn carriages. To preserve the history of Chimney Park and what is left of The De Morès Packing Plant, we left ruins untouched and designed a walking path to encourage interactions and education with the park. In doing this we hope to make Medora and the history left behind more safe and accessible for years to come.